

INSTALLATION · SOLID & ENGINEERED

NEW HARDWOOD LAID TO THE HOUSE



Installed \$11.00–\$18.00 / sq ft after a free in-home measure. The substrate decides the method.



ECOWOODS
THE INSTALLATION BROCHURE



The house specifies the floor.

Not the budget. Not last year's showroom favourite. The substrate, the climate, and how the room is used.

WHY TORONTO IS A HARD ROOM FOR WOOD

Toronto indoor air spends much of the year outside the range hardwood is stable in: 18–25% RH in deep winter, above 60% in summer, against a safe operating band of 35–55%. That is why moisture is measured twice — at estimate and before fastening — and why material acclimates a minimum of 72 hours in the conditioned space.

Solid, nail-down

Plywood over joists. The traditional Toronto house.

Engineered, glue-down

Concrete slab. Condominium. Moisture-mitigated below-grade.

Engineered, floating

Radiant heat. Where the assembly has to move as a panel.

METHOD IS DETERMINED BY WHAT THE FLOOR IS GOING ONTO

Nail-down

Solid hardwood over plywood on joists. Blind-nailed through the tongue. The method most pre-war and post-war Toronto houses were built for.

Glue-down

Engineered hardwood over a concrete slab or condominium. The slab is tested. The adhesive is specified. Nothing is floated to hide an unread substrate.

Floating

Engineered over radiant heat, or where the assembly must move as one. Click-lock is a method, not a product grade.

Patterns

Straight-lay, diagonal, herringbone, chevron. Feature strips and borders routed on site. The pattern is in the quote, not discovered on day two.



WHAT A WRITTEN INSTALL INCLUDES

New hardwood install is published as a band of \$11.00–\$18.00 per square foot — materials, labour and finish — after the free in-home measure. Subfloor condition, stairs, transitions and moisture readings move the number inside the band. The written price does not move after that.

Prepared substrate

Assessed for flatness and condition before the price is written.

Acclimation

Minimum 72 hours in the conditioned space. Moisture logged.

Expansion

½ inch (12 mm) at every wall and fixed object — not only the perimeter.

Stairs & transitions

In the quote when they exist. Not a change order on Thursday.

Finish system

Named. Waterborne 2K on most jobs. Tannin-buffered on white oak.

Warranty

Manufacturer finish 25–35 yrs. Structural up to 50. Workmanship lifetime.

GRADE IS AN APPEARANCE DECISION

NWFA/NOFMA Official Flooring Grading Rules (revised April 2018): appearance alone determines the grades of hardwood flooring, since all grades are equally strong and serviceable in any application. A No. 2 Common floor is a character decision, not a compromise.

Clear / Premium Heartwood-dominant. Minimal character. Still permits a ribbon of bright sapwood, small burls, fine pin worm holes.	Select / Natural A very natural appearance. Pronounced grain. Occasional knots. The grade most Toronto living rooms actually want.	No. 1 / No. 2 Common Sound knots, sapwood, distinct character. The look of a house that has been lived in on purpose.
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The words a quote is required to use

Strip Less than 3 inches	Plank 3 to 5 inches	Wide plank Greater than 5 inches
Thickness .750" ± .015" unfinished solid	Wear layer The hardwood face of an engineered board	Acclimation 72 hours minimum, conditioned space



ECOWOODS

HARDWOOD FLOORING INC.

Installation method is determined by what the floor is going onto — not by preference, habit or price.

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HOURS Mon–Sat 8 AM – 7 PM · Sun 10 AM – 4 PM

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